## HERALD'S DIRECTORY OF SPECIAL ATTRACTIONS IN THE NEW YORK SI

LORD & TAYLOR, Broadway and tries at prices which make an early selec-lwentieth street, Fifth avenue, Nineteenth flon advisable. street, are conducting their January clearance sale of women's suits and coats. Garments have been marked down to prices
which range from \$14.50 to \$34.50, and
one special offer is made in a line of street
and touring coats which have been priced
as \$12.50. Far coats and furs are at the
lowest prices of the season and furs are at the
lowest prices of the season and furs are at the
lowest prices of the season and range from

H. JAECKEL & SONS, Nos. 16, 18 and
20 West Thirty-second street, offer their
avenue, announce emphatic reductions for
manufactured furs at a
reduction of twenty-five to fifty per cent.
Many attractive bargains in both fur coats
and fur sets are shown, as well as some
exceptionally good offerings in men's fur
the coats.

Thirty-third street, announce their Junstreet, are conducting their January clear-

fabric in tussah, jacquard and floral at the specially attractive price of Fifteen thousand yards a yard. Fifteen thousand yards embroideries comprising edgings thous usually priced from 15 to will be seld at 8 to 28 cents a fany other sales have been arrhich present equally attractive On Tuesday the firm will hold reant sale of women's domestic

HEARN, Fourteenth street, west of inth avenue, are still continuing their anuary sale. They are offering many cod values in many departments. Venuen's underwear can be purchased see at exceedingly low prices; night resses, combinations, slips, dressing acques, corset covers, chemises and litte are all marked at special January la Burres, white waists, coats, houseall marked at special January white waists, coats, house-lins and bed clothing, table i curtains present many fine the firm is showing in the a very attractive stock of new a fabrics for the spring trade; itzerland voile for which one ally pay at least \$2.75 is seen and at \$1.98; eith mired mar. mally pay at least \$2.0 is seen ched at \$1.95; silk mixed mary in many colors, usual forty-value, are priced at twenty-ts; chambrays, madras, batiste, and mousselines present many latest modes in materials for

LOOMINGDALES', Lexington to Third nue, Fifty-ninth to Sixtleth street, anmince many special sales for Monday of Tuesday. Fur coats and fur sets the been greatly reduced in price and the argains offered in this line alone make a set to the store well worth while. Verona hour portieres, formerly priced at \$55, as now marked at \$16.50. Bed linens we been greatly reduced in price, table sens have also been marked down and as special value is a German linen hemitched dinner set, consisting of one one, inty-two by eighty inches, and one with napkins, seventeen inches square, a guiar \$5.50 value, which has been feried to \$1.98 a set. Rugs, chins, glassian, books, groceries and every department in the store offer many exceptional portunities to the careful buyer. many special sales for Monday nities to the careful buyer.

TAMES BUTLER, in each of his two indred stores, is making many special fers which the housewife can well turn her advantage. Tomatoes, sugar corn and string beans, excellent brands, are ling at three cans—one of each—for a arter. Flour, oats and other cereals by he purchased at ample reductions om the usual price. Standard brands of used biscuits sell at less than the usual and fruits and table deligacies may nased at figures which allow a

TOHN DANIELL, SONS & SONS; Broad-OHN DANIELL, SONS & SONS; Broad-y, Eighth and Ninth streets, are show-a very comprehensive line of new-ring silks at very attractive prices, venty-seven inch Durban pongeen-ially sold at \$2 a yard, is offered at cents. New laces also are shown, riked at special prices. Dress trim-ings of many kinds are selling at far low the original prices. Fur sets have an arcetiv reduced in price, and emgreatly reduced in price, and em-eries and white goods also have affected by the price cutting. In e upholstory department many fine bar-

TRAVELLERS' GUIDE. ALL POINTS ENGLAND H LINE via New London, Lv. Pier L. Clarkson sg., week days, 5 P. M.; B. ft. E. 22d st., 6:30 P. M. Stra, d NEW HAMPSHIRE. VEN LINE Lv. Plet 28 E. B. 2:43 ok days only. Str. CHESTER W.

Top other advertisements under this heading see Directory, Sec. 1, P. 2.
Travellers' Guide—30c, line Sunday: 25c, line Daily, Double Price for Disalay,
Type and Cuts,

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or

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CLYDE STEAMSHIP CO.
TO CHARLESTON, S.O., & JACKBONVILLE, FLA.
Mohawk. Jan. 18 Apache. Jan. 18 Iroquois. MALLORY STEAMSHIP CO.
TO BRUNSWICK. GA., AT 1 P. M.
Sabins. Jan. 16 Katandinino pass. Jan. 18
Pier 88 N. R. and 200 Broadway. New York.
Coastroise Steamships—25c. line Daily and Sunday. Display Type, Cuts, Double Price.

SPECIAL NOTICES.

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NEW YORK'S ONLY SUNDAY AFTERNOON NEWSPAPER THE

Evening Telegram KEEPS YOU POSTED ON ALL THE NEWS

TO-DAY'S SUNDAY Evening Telegram

Will Have

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Laughable Comic Features and a Woman's Page Written by Women for Women.

THE SUNDAY Evening Telegram



Fur Coats and Fur Sets at 60% below

McKenzie Bros. Prices



A SALE THAT WILL BE REMEMBERED EACH GARMENT ADVERTISED REDUCED ESPECIALLY FOR MONDAY

MONDAY ONLY

Guaranteed Specials

Brown Marmot

Hudson

Seal

Baby

Caracul

Brown

Seal

Black

q A species of the mink family, guaranteed by us to outwear any other fur (even sealskin); worked like mink, looks like mink,

wears better than mink; deep, mink-like border; all sizes; special...... (See our exhibition of trimmed coats.)

The very finest grade of imported solid skins; long shawl collar; seal or jewelled buttons; 8 different new models; regular

price \$150; sizes, 14 miss to 46 regular; Value \$150 Monday only.... (See our exhibition of trimmed cents.)

q Lustrous (new model) skins, Leipzig dyed; very light in weight; brocade lining, fancy jewelled buttons or ornaments; long shawl collar, made with centre or side vents.....

q Our own importation, the latest Parisian models, 52-inch length coat, elegantly trimmed with brown fox or brown opossum; beautiful and youthful; special Monday....

\$75

\$70

q A magnificent set of Hudson Bay Fox (special new model), animal effect, and scarf, trimmed with fox head and tall. A \$60 model for \$25. Extra special.....

FUR SETS

WHITE HUDSON BAY FOX, the finest procurable... \$30 to \$78 (See our exhibition of trimmed coats.)

nificent collection of skins.

FUR LINED COATS, made of finest quality imported broadcioth, lined throughout with very beautiful and durable marmot or sable coney; the collar and cuffs and entire facings are of genuine Persian lamb. Value \$75. Monday only, \$85.00.

We undoubtedly are showing the finest selection of trimmed and untrimmed new fur coat models in America. Come over, if only to see America's largest and most wonderful fur emporium and see our mag-

OUR GUARANTEE THE TRUE NAME OF FURS. NO MISREP-RESENTATIONS. THE GUARANTEE OF THE AND THE SAVING OF 50% ON YOUR PURCHASE IS OUR OFFER.

TRAPPERS' NOTICE. New price list ready—write to Dept. 6. We will buy raw furs as in former years. We want the best you have. \$1,000,000 cash on hand to pay for our raw skins for 1912.

HUDSON BAY CO.

America's Largest-Fur Establishment